Linear Search for array of size N:

* Best Case: O(1)
* Worst Case: O(N)
* Average Case: O(N)

Binary Search for array of size N:

* Best Case: O(1)
* Worst Case: O(NlogN)
* Average Case: O(NlogN)

For our platform binary search is more suitable if the data is a lot and are stored in sorted manner. Otherwise linear search would be our choice.